



Uxbridge, April 19th 1996

Dear Customer,

Thank you for being one of the 200,000 early adopters in Europe of the award winning PCI-based Power Macintosh computers. As you know, quality and customer satisfaction are traditional hallmarks of Apple products and our customers expect these high standards to be maintained. To make sure that you get maximum performance and benefits out of your system, we are happy to provide you with the latest release of Mac OS™ (release 7.5.3).

Apple's new System 7.5.3 delivers significant performance improvements and other enhancements whilst maintaining the seamless software integration consistently recognized as a distinguishing attribute of the Macintosh operating system :

- more PowerPC-native components giving you extra computing power,
- increased system reliability and memory management improvements,
- better third party applications efficiency including Microsoft Office,
- feature enhancements including new Finder, translucent drag and drop, desktop printing, QuickTime 2.1 and Open Transport 1.1.

Enclosed, is your copy of System 7.5.3. To upgrade your PCI-based Power Macintosh with System 7.5.3, you may choose :

- either to install the new system software by launching the Installer on the enclosed CD, and following the instructions in the "Updating to System Software 7.5.3" leaflet. (90 days free telephone support is available through the Apple Assistance Centre on 0990 127753)
- or to use the Free Service Coupon included at your nearest Apple Authorised Service Provider for an installation free of charge.

We hope that this new release of Mac OS™ will provide you with the extra satisfaction that you were expecting from your Power Macintosh computer.

Yours sincerely,

Frederic Spagnou

Vice President of Apple Computer, Inc.
Enterprise Division, Europe

FREE SERVICE COUPON

System 7.5.3 installation - Offer ends on June 15th 1996

Customer (or Organisation name) :

Date _____

Power Macintosh serial number :

Customer signature :

Apple Authorised Service Provider account :

Service Coupon number : 037597

Apple Authorised Service Provider address (or stamp) :

(each coupon is numbered and therefore unique - caution :
no duplicates will be accepted)

Caution

The System Software included is ONLY compatible with the following configurations :
Power Macintosh 7200, Power Macintosh 7500, Power Macintosh 8500 and Power Macintosh 9500.

A list of certified Apple Authorised Service Providers is available by
calling Freefone Apple on 0800 127753

This offer ends on June 15th 1996.

System 7.5.3 Update Program
Apple Assistance Centre
P.O. box 763
Slough
Berkshire
SL1 1YQ

